

# Human Risk Management Made Easy

usecure helps MSPs reduce client cyber risk — without increasing admin overhead. One platform, endless value.

## Automate:

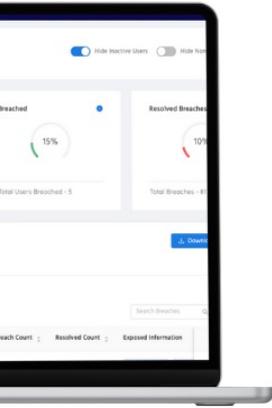
- Security awareness training
- Phishing simulations
- Policy management
- Dark web monitoring

## All from one intuitive, multi-tenant, white-label platform.

- ✓ Zero installs, rapid rollout
- ✓ Fully customizable to your brand
- ✓ Flexible billing
- ✓ Proven ROI in 7 months (G2)

## Empower Clients. Scale Smarter.

Streamline operations and grow recurring revenue with ease.



	usecure		proofpoint.	
Feature Category	usecure Core	usecure Premium Add-Ons	Proofpoint Silver (ZenGuide)	Proofpoint Gold (ZenGuide)
<b>Security Awareness Training</b>	✓ Automated, personalized training in 20+ growing languages with compliance courses	–	✓ Expert-led program guidance and risk-based learning paths	✓ Silver + more strategic guidance; deeper focus on behavior change and culture surveys
<b>Phishing Simulations</b>	✓ Auto-campaigns, custom builder, Message Injection, regional templates	–	✓ Administrator-run campaigns; less automation than usecure	✓ Same simulations (incl. SMS/smishing capability), plus expert-run campaigns and dedicated program management
<b>Policy Management</b>	✓ Fully automated policy management with centralized library, and compliance eSign tracking	–	✗ Not included in ZenGuide	✗ Not included in ZenGuide. Requires separate, high-cost Data Security & Governance (DLP) platform modules.
<b>Dark Web Monitoring</b>	✓ Proactive breach monitoring	✓ uBreach Pro: -Advanced detection -Domain-level scans- Automated alerts + more	✗ Not included in ZenGuide. Available separately via Proofpoint Digital Risk / Domain Discover products.	✗ Not included in ZenGuide. Available separately via Proofpoint Digital Risk / Domain Discover products.
<b>Deployment &amp; Ease of Use</b>	✓ 100% cloud-based deployment + fast, automated setup	–	✓ Cloud-based deployment	✓ Cloud-based deployment
<b>Integrations</b>	✓ Microsoft 365, Google Workspace + auto user sync	–	✓ AD / Azure AD sync, SSO; integrates with the Proofpoint email security stack	✓ Same as Silver, plus deeper integration with Proofpoint's People Risk Explorer
<b>Subscription Model</b>	✓ Monthly pay-per-user billing, no minimums or commitments	–	✗ Annual contracts typically required, billed monthly	✗ Annual or multi-year contracts with volume-based pricing
<b>Pricing Structure</b>	✓ Flexible monthly pricing (free NFR for MSPs), plus free customer trials	–	✗ Per-user pricing; Higher-cost due to managed service component.	✗ High-tier pricing; Managed Service fees are higher than Silver. Bundled with broader platform.
<b>White Labeling</b>	✓ Full branding customization	–	✓ Customization via support ticket (for Proofpoint Essentials platform). Branding of training content/comms via Customization Services	✓ Same as Silver. Full branding requires partner-specific Essentials services, not a ZenGuide feature
<b>Client Management</b>	✓ Centralized client dashboard + multi-tenant portal	–	✓ Client segmentation; multi-tenant console primarily handled by the Proofpoint Essentials platform	✓ Advanced sub-account controls (Part of high-volume partner agreements via Essentials)
<b>Support</b>	✓ 24/5 live chat, ~5 min response, 8-language support	–	✓ Business-hours support with access to ZenGuide Program Admin. Extended hours via Essentials/separate packages	✓ Priority Support with Technical Account Managers (TAMs) as part of Premium SLA
<b>MSP Focus</b>	✓ Channel-first, MSP-focused	–	✓ Proofpoint is not MSP-first, but Essentials gives a multi-tenant MSP entry point	✓ MSP and Enterprise focused

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