

Bundling usecure with other services

Bundle usecure into your managed security stack to increase MRR, improve retention, and deliver measurable reduction in human-led risk.

Why bundling works

- It increases contract value by turning HRM into part of a broader managed offer.
- It improves retention by giving clients more measurable value over time.
- It creates a clearer upsell path into breach monitoring, policy automation, and advanced reporting.
- It helps MSPs scale without the same level of manual admin.

Best-fit bundle positions

Bundle	Position it as	Useful when
usecure + email security	A more complete human-layer defence	Ideal for clients who need protection beyond technical controls and want to address user behaviour alongside threat blocking.
usecure + MDR	A broader managed security stack	Ideal for showing that detection and response is supported by stronger user awareness and reduced risk exposure.
usecure + compliance support	A practical compliance-readiness offer	Ideal for clients who need structured evidence, policy tracking, and clear reporting for compliance.
usecure + dark web monitoring	A stronger visibility and remediation story	Ideal for identifying exposed credentials and triggering follow-up action to reduce risk.
usecure + policy management	A compliance and accountability bundle	Ideal for organisations that need staff acknowledgement tracking alongside security training.

How to talk about the bundle

<p>Lead with outcomes</p> <ul style="list-style-type: none"> • Reduce human-led risk across the business. • Strengthen the human layer alongside technical controls. • Simplify compliance and audit preparation. • Make reporting easier to manage. 	<p>Use bundling when</p> <ul style="list-style-type: none"> • The client already buys adjacent security services from you. • You want a broader managed offer, not just standalone training. • You need a clearer upsell path after Core adoption. • You want to increase MRR without making the service harder to justify.
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Partner talking points

- “We’re strengthening the human layer of your existing security stack.”
- “This reduces user-led risk while making compliance and reporting easier to manage.”
- “You get a more complete managed security service with clear, measurable outcomes.”

Position usecure as the human layer within your managed security offering—not as a standalone product.

