

Build a landing page that converts

Use these free assets to quickly create a landing page for your free Human Risk Report service.

View your free assets on [pages 2-3](#)



Widget / lead capture form

Free Resource:
HRR product sheet

Headline &
supporting copy

How to get your
free report

Process/value

Hero image/
illustration/ product
mockup



1 Hero image/ illustration/ product mockup

Choose between these [illustrations](#) or white-labelled [product mockups](#).

3 Process/value

“ 1. We'll shine a light on your human risk

We'll scan your domains for dangerous lookalikes, search the dark web for stolen user credentials and simulate a targeted employee phishing attack.

2. You'll get a free one-page report

We'll compile the results into a one-page risk summary, outlining your organisation's Human Risk Score and how quickly you could be breached.

3. Get actionable tips to reduce the risk

Knowing your human risk is just the start. We'll outline the clear step-by-step process you can undertake to tackle your unique human risk areas. ”

2 Headline & supporting copy

Headline:

“ **How quickly could your business be breached?** ”

Supporting copy:

“ "How quickly could a cyber criminal exploit your employees and breach your business? Get your free Human Risk Report to understand your human risk areas and how to fix them." ”

4 How to get your free report

Heading:

“ **Get your free Human Risk Report** ”

Supporting copy:

- “ • Fill in the form to request your free report
- We'll get in touch to grab a few details
- You'll get your full Risk Report via email ”

5 Free Resource: HRR product sheet

Add [this whitelabelled](#) one-pager to your landing page, and provide an [example Risk Report](#) to your clients.

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Convert visitors on your website with the HRR widget

Getting prospects to visit your site is half of the battle - now you need to make sure you're converting as many leads as possible.

That's exactly why we've built the Human Risk Report Widget, helping you to grow your pipeline and convert more leads by:

- Creating a custom HRR signup form in minutes
- Integrating the widget on your site with ease
- Giving you a way to capture and track HRR leads

[Learn how to easily add the widget to your website »](#)

Sign Up for a Human Risk Report

Email *

Company Name *

Company Domain *

[Submit](#)

How quickly could your business be breached?

Get your free Human Risk Report (HRR) and understand your employee cyber security posture.



Here's how it works

1

We'll shine a light on your human risk

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You'll get a free one-page report

We'll compile the results into a one-page risk summary, outlining your organisation's Human Risk Score and how quickly you could be breached.

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Get actionable tips to reduce risk

Knowing your human risk is just the start. We'll outline the clear step-by-step process you can undertake to tackle your unique human risk areas.